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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/412,147	10/05/1999	YORK EGGLESTON	CVC-002.02	9273

26694 7590 01/05/2002

VENABLE, BAETJER, HOWARD AND CIVILETTI, LLP  
P.O. BOX 34385  
WASHINGTON, DC 20043-9998

EXAMINER

POINVIL, FRANTZY

ART UNIT	PAPER NUMBER
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2164

DATE MAILED: 01/05/2002

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Please find below and/or attached an Office communication concerning this application or proceeding.

# Interview Summary

Application No.  
09/412,147

Applicant(s)  
Eggleston et al.

Examiner  
Frantzy Poinvil

Group Art Unit  
2164



All participants (applicant, applicant's representative, PTO personnel):

(1) Frantzy Poinvil

(3) York Eggleston

(2) Ralph P. Albrecht, #43,466

(4) \_\_\_\_\_

Date of Interview Dec 18, 2001

Type: a) ☐ Telephonic b) ☒ Video Conference  
c) ☐ Personal (copy is given to 1) ☒ Applicant 2) ☐ Applicant's representative]

Exhibit shown or demonstration conducted: d) ☐ Yes e) ☒ No. If yes, brief description:

Claim(s) discussed: 1-17, 34-35 and 39-58

Identification of prior art discussed:

Storey, Von Kohn, Scroggie and Goldhaber

Agreement with respect to the claims f) ☐ was reached. g) ☒ was not reached. h) N/A

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments:

Applicant's representative indicates that the combined reference of record fails to teach or suggest a sponsor designation of redemption of award. The Examiner suggest that applicant amends the claims by reciting that a "sponsor designates specific items/consumer and location of award which is tailored to demographic and psychographic preferences of a consumer user." into an independent form so as to define over the prior art. Combination of claims 39, 40 and 41 as discussed appear to contain allowable subject matter.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

i) ☒ It is not necessary for applicant to provide a separate record of the substance of the interview (if box is checked).

Unless the paragraph above has been checked, THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN ONE MONTH FROM THIS INTERVIEW DATE TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.

Frantzy Poinvil  
FRANTZY POINVIL  
PRIMARY EXAMINER  
ART UNIT 2164